



Mikey Vegaz



Biography

MIKEY VEGAZ – The Rose City Legend From the concrete of Portland’s eastside rose a name that can’t be erased — Mikey Vegaz. Rapper. Visionary. Hustler. Father. Leader. A man who turned pain into purpose and the trenches into blueprints. Once the Prince of the City, now a pillar for the people, Mikey Vegaz built his legacy brick by brick — from the booth to the block to the boardroom. After earning national recognition and working alongside heavyweights from E-40 to DJ Khaled, Vegaz flipped the hustle into ownership — becoming co-owner of the world-famous Trap Kitchen, a culinary empire born from the same streets and culture that raised him. What started as a survival move became a global brand — feeding celebrities, families, and the community with the same recipe: love, grit, and authenticity. But Mikey never left the soil. Every year, he’s boots on the ground — giving back through Trap Kitchen Turkey Drives, Christmas Tree Giveaways, and community pop-ups that bless hundreds of families across the city. He’s also one of the forces behind Rose City J.A.M. and the monthly Night Sports events at the Blazers Boys & Girls Club — where youth hoop, eat, and heal together in a safe space filled with hope and mentorship. And through his “Rise of a King” curriculum, Mikey aims to guide young men of color on a path of identity, discipline, and leadership — turning street wisdom into a roadmap for transformation. Now, as he prepares to drop the final chapter of the “Rose City GOAT” series (RCG-3) — a project dedicated to his late father Fast Eddie and the city that raised him — Mikey Vegaz stands as proof that greatness grows from the concrete. He’s not just telling the story — he’s rewriting the narrative. From studio sessions to community centers, from the kitchen to the classroom — Mikey Vegaz represents evolution, elevation, and execution. The boy became the brand. The man became the message. And the message became legacy.

Photo Gallery





Media Coverage & Links

— MIKEY VEGAZ —
ROSE CITY GOATS
— FEATURING —
DAME D.O.L.L.A. & COOL NUTZ



PRODUCED BY **TOPE**



Mikey Vegaz Unites Portland Hip Hop Generations on “Rose City GOATS” Featuring Dame D.O.L.L.A and Cool Nutz, produced by TOPE

[View More](#)

For Booking / Information
Email: slapz4mv@gmail.com